

---

# Alzheimer's MISSISSIPPI

## POWDERPUFF FUNDRAISER



# 2018

## Oxford, MS

**Oxford, MS will host its second game on, 2018**  
At Lafayette Hight School

---



## Facts:

### IN THE UNITED STATES:

- Over 5 million people are living with Alzheimer's disease.
- Alzheimer's disease is the 6th leading cause of death.
- There is no cure for Alzheimer's disease.
- Alzheimer's disease is not normal aging.

### IN MISSISSIPPI:

- 53,000 people age 65 or older are living with Alzheimer's disease
- Over 200,000 unpaid family members and friends care for those with Alzheimer's disease and other dementias.
- 12.8% of Mississippians age 45 & over report cognitive decline
  - Of those 86.6% have at least one other chronic condition

# Sponsorship Levels

## Presenting Sponsor     \$3,000

- Press Release announcing Presenting Sponsorship
- Lead Presenter during the Awards Ceremony for the winning team

- Opportunity to present a large check on Game Day to Alzheimer's Mississippi
- Company Logo on Uniform Patch
- Company Logo on Main Social Media Profile
- Special Signage at the preseason events occurring after sponsorship secured
- Twenty (20) tickets to the Tackle ALZ game and After Party
- Company Logo on all Print Advertising Media Secured
- Additional Game Day banner with company logo for specific sponsorship level
- Company Name listed in all print PSA's contingent upon secured media sponsorship
- Company Logo & Link in All Electronic Preseason Invitations
- Opportunity to provide company banner at preseason events and on game day
- Primary Logo on Official Game Day Poster
- Logo & Link in Electronic Game day & After party invitation
- Logo in All Tackle ALZ Electronic Newsletters
- Logo & Link in 4+ Social Media Mentions
- Company Logo on Game Day Sponsor Banner
- Company logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Logo & Link on Official Website listing at corresponding sponsorship level for one (1) year
- Option for company apparel to be worn on Game Day

## Hail Mary     \$1,500

- Sixteen (16) tickets to the Tackle ALZ Game and After Party
- Company Logo on 1+ Print Advertising Media Secured
- Additional Game Day banner with company logo for specific sponsorship level
- Company Name listed in all print PSA's contingent upon secured media sponsorship
- Company Logo & Link in All Electronic Preseason Invitations
- Opportunity to provide company banner at preseason events and on game day
- Company Logo on Official Game Day Poster
- Company Logo & Link in Electronic Game day & After party invitation
- Company Logo in All Tackle ALZ Electronic Newsletters
- Company Logo & Link in 3+ Social Media Mentions
- Company Logo on Game Day Sponsor Banner
- Company logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo & Link on Official Website listing at corresponding sponsorship level for one (1) year
- Option for company apparel to be worn on Game Day

# Sponsorship Levels

## Touchdown Sponsor     \$750

- Twelve (12) tickets to the Tackle ALZ Game and After Party
- Company Name listed in all print PSA's (contingent upon secured media sponsorship)
- Company Logo & Link in 2+ Electronic Preseason Invitations
- Opportunity to provide company banner at preseason events and on game day
- Company Logo on Official Game Day Poster
- Company Logo & Link in Electronic Game day & After party invitation

- Company Logo in 3+ Tackle ALZ Electronic Newsletters
- Company Logo & Link in 2+ Social Media Mentions
- Company Logo on Game Day Sponsor Banner
- Company logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo & Link on Official Website listing at corresponding sponsorship level for one (1) year
- Option for company apparel to be worn on Game Day

## Red Zone Sponsor \$500

- Ten (10) tickets to the Tackle ALZ Game and After Party
- Company Logo & Link in 1+ Electronic Preseason Invitations
- Opportunity to provide company banner at preseason events and on game day
- Company Logo on Official Game Day Poster
- Company Logo in Electronic Game day & After party invitation
- Company Logo in 2+ Tackle ALZ Electronic Newsletters
- Company Logo & Link in 1+ Social Media Mentions
- Company Logo on Game Day Sponsor Banner
- Company logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo on Official Website listing at corresponding sponsorship level for one (1) year
- Option for company apparel to be worn on Game Day

## First Down Sponsor \$250

- Four (4) tickets to the Tackle ALZ Game and After Party
- Company Name on Official Game Day Poster
- Company Name in Electronic Game day & After party invitation
- Company Logo in 1+ Tackle ALZ Electronic Newsletters
- Company Logo in 1+ Social Media Mentions
- Company Logo on Game Day Sponsor Banner
- Company logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo on Official Website listing at corresponding sponsorship level for one (1) year
- Option for company apparel to be worn on Game Day

# In – Kind Sponsorships

**Water** – The players need water. Keep them hydrated during the intense game

**Media** – Radio, Television, and Print media needed to gain awareness for the game and the Alzheimer’s disease

**Announcer** – The game needs a play-by-play announcer to keep the crowd informed and enthusiastic

**Half Time Entertainer** – Keep the spectators entertained as the players take a water break

**Preseason Event Supplies** – Help the teams raise funds to Tackle Alzheimer’s at one Preseason Event

## In – Kind Sponsorship Levels

\$3,000+

- Ten (10) tickets to the Tackle ALZ Game and After Party
- Opportunity to display Company Banner on Game Day
- 2+ social media mentions & cross marketing of Company Logo & Link to Company Website
- Company Logo on Game Day Sponsor Banner
- Company Logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo & Link on Official Website at In-Kind sponsorship level for one (1) year

**\$1,500 to \$2,999**

- Eight (8) tickets to the Tackle ALZ Game and After Party
- Opportunity to display Company Banner on Game Day
- 2+ social media mentions & cross marketing of Company Logo & Link to Company Website
- Company Logo on Game Day Sponsor Banner
- Company Logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo & Link on Official Website at In-Kind sponsorship level for one (1) year

**\$750 to \$1,499**

- Six (6) tickets to the Tackle ALZ Game and After Party
- 2+ social media mentions & cross marketing of Company Logo
- Company Logo on Game Day Sponsor Banner
- Company Logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo & Link on Official Website at In-Kind sponsorship level for one (1) year

**\$500 to \$749**

- Four (4) tickets to the Tackle ALZ Game and After Party
- 1+ social media mentions & cross marketing of Company Logo
- Company Logo on Game Day Sponsor Banner
- Company Name in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo on Official Website at In-Kind sponsorship level for one (1) year

**Up to \$499**

- Two (2) tickets to the Tackle ALZ Game and After Party
- 1+ social media mentions & cross marketing of Company Logo
- Company Logo on Game Day Sponsor Banner
- Company Name in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Name on Official Website at In-Kind

# 2018 Partnership Agreement Form

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_



Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Fax or mail this form with your payment. Please make checks payable to the Alzheimer's Mississippi. Fax completed form to: **844.587.9159**, or mail to:  
**855 South Pear Orchard Rd. Suite 501, Ridgeland, MS 39157**

**In-Kind Partner** \_\_\_\_\_

- \$3,000+     \$1,500 - \$2,999     \$750 - \$1,499     \$500 - \$749     Up to \$499

## Sponsorship Levels

Presenting Sponsor \$3,000

Hail Mary \$1,500     Touchdown \$750     Red Zone \$500     First Down \$250

## Payment

Check (*Enclosed*)

## Credit Card

DISCOVER     VISA     MC     AMEX

Credit Card Number: \_\_\_\_\_

Security Code: \_\_\_\_\_

Exp: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Questions?

Please contact Patty Dunn at 601.987.0020 or [info@alzms.org](mailto:info@alzms.org)

*Alzheimer's Mississippi is a tax exempt nonprofit 501 (C) (3) organization.*

*EIN #64-0786327*

**Alzheimer's**  
MISSISSIPPI