
Alzheimer's
MISSISSIPPI

POWDERPUFF FUNDRAISER



May 18, 2018

Jackson, MS

Jackson, MS will host its second game on May 18, 2018



Facts:

IN THE UNITED STATES:

- Over 5 million people are living with Alzheimer's disease.
- Alzheimer's disease is the 6th leading cause of death.
- There is no cure for Alzheimer's disease.
- Alzheimer's disease is not normal aging.

IN MISSISSIPPI:

- 53,000 people age 65 or older are living with Alzheimer's disease
- Over 200,000 unpaid family members and friends care for those with Alzheimer's disease and other dementias.
- 12.8% of Mississippians age 45 & over report cognitive decline
 - Of those 86.6% have at least one other chronic condition

Sponsorship Levels

Presenting Sponsor \$3,000

- Press Release announcing Presenting Sponsorship
- Lead Presenter during the Awards Ceremony for the winning team
- Opportunity to present a large check on Game Day to Alzheimer's Mississippi
- Company Logo on Uniform Patch
- Company Logo on Main Social Media Profile
- Special Signage at the preseason events occurring after sponsorship secured
- Twenty (20) tickets to the Tackle ALZ game and After Party
- Company Logo on all Print Advertising Media Secured
- Additional Game Day banner with company logo for specific sponsorship level
- Company Name listed in all print PSA's contingent upon secured media sponsorship
- Company Logo & Link in All Electronic Preseason Invitations
- Opportunity to provide company banner at preseason events and on game day
- Primary Logo on Official Game Day Poster
- Logo & Link in Electronic Game day & After party invitation
- Logo in All Tackle ALZ Electronic Newsletters
- Logo & Link in 4+ Social Media Mentions
- Company Logo on Game Day Sponsor Banner
- Company logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Logo & Link on Official Website listing at corresponding sponsorship level for one (1) year
- Option for company apparel to be worn on Game Day

Hail Mary \$1,500

- Sixteen (16) tickets to the Tackle ALZ Game and After Party
- Company Logo on 1+ Print Advertising Media Secured
- Additional Game Day banner with company logo for specific sponsorship level
- Company Name listed in all print PSA's contingent upon secured media sponsorship
- Company Logo & Link in All Electronic Preseason Invitations
- Opportunity to provide company banner at preseason events and on game day
- Company Logo on Official Game Day Poster
- Company Logo & Link in Electronic Game day & After party invitation
- Company Logo in All Tackle ALZ Electronic Newsletters
- Company Logo & Link in 3+ Social Media Mentions
- Company Logo on Game Day Sponsor Banner
- Company logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo & Link on Official Website listing at corresponding sponsorship level for one (1) year
- Option for company apparel to be worn on Game Day

Sponsorship Levels

Touchdown Sponsor \$750

- Twelve (12) tickets to the Tackle ALZ Game and After Party
- Company Name listed in all print PSA's (contingent upon secured media sponsorship)
- Company Logo & Link in 2+ Electronic Preseason Invitations
- Opportunity to provide company banner at preseason events and on game day
- Company Logo on Official Game Day Poster
- Company Logo & Link in Electronic Game day & After party invitation
- Company Logo in 3+ Tackle ALZ Electronic Newsletters
- Company Logo & Link in 2+ Social Media Mentions
- Company Logo on Game Day Sponsor Banner
- Company logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo & Link on Official Website listing at corresponding sponsorship level for one (1) year
- Option for company apparel to be worn on Game Day

Red Zone Sponsor \$500

- Ten (10) tickets to the Tackle ALZ Game and After Party
- Company Logo & Link in 1+ Electronic Preseason Invitations
- Opportunity to provide company banner at preseason events and on game day
- Company Logo on Official Game Day Poster
- Company Logo in Electronic Game day & After party invitation
- Company Logo in 2+ Tackle ALZ Electronic Newsletters
- Company Logo & Link in 1+ Social Media Mentions
- Company Logo on Game Day Sponsor Banner
- Company logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo on Official Website listing at corresponding sponsorship level for one (1) year
- Option for company apparel to be worn on Game Day

First Down Sponsor \$250

- Four (4) tickets to the Tackle ALZ Game and After Party
- Company Name on Official Game Day Poster
- Company Name in Electronic Game day & After party invitation
- Company Logo in 1+ Tackle ALZ Electronic Newsletters
- Company Logo in 1+ Social Media Mentions
- Company Logo on Game Day Sponsor Banner
- Company logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo on Official Website listing at corresponding sponsorship level for one (1) year
- Option for company apparel to be worn on Game Day

In-Kind Sponsorships

Water – The players need water. Keep them hydrated during the intense game

Media – Radio, Television, and Print media needed to gain awareness for the game and the Alzheimer's disease

Announcer – The game needs a play-by-play announcer to keep the crowd informed and enthusiastic

Half Time Entertainer – Keep the spectators entertained as the players take a water break

Preseason Event Supplies – Help the teams raise funds to Tackle Alzheimer's at one Preseason Event

In-Kind Sponsorship Levels

\$3,000+

- Ten (10) tickets to the Tackle ALZ Game and After Party
- Opportunity to display Company Banner on Game Day
- 2+ social media mentions & cross marketing of Company Logo & Link to Company Website
- Company Logo on Game Day Sponsor Banner
- Company Logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo & Link on Official Website at In-Kind sponsorship level for one (1) year

\$1,500 to \$2,999

- Eight (8) tickets to the Tackle ALZ Game and After Party
- Opportunity to display Company Banner on Game Day
- 2+ social media mentions & cross marketing of Company Logo & Link to Company Website
- Company Logo on Game Day Sponsor Banner
- Company Logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo & Link on Official Website at In-Kind sponsorship level for one (1) year

\$750 to \$1,499

- Six (6) tickets to the Tackle ALZ Game and After Party
- 2+ social media mentions & cross marketing of Company Logo
- Company Logo on Game Day Sponsor Banner
- Company Logo in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo & Link on Official Website at In-Kind sponsorship level for one (1) year

\$500 to \$749

- Four (4) tickets to the Tackle ALZ Game and After Party
- 1+ social media mentions & cross marketing of Company Logo
- Company Logo on Game Day Sponsor Banner
- Company Name in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Logo on Official Website at In-Kind sponsorship level for one (1) year

Up to \$499

- Two (2) tickets to the Tackle ALZ Game and After Party
- 1+ social media mentions & cross marketing of Company Logo
- Company Logo on Game Day Sponsor Banner
- Company Name in the Game Day program distributed to all Tackle ALZ attendees, players, & coaches
- Company Name on Official Website at In-Kind

2018 Partnership Agreement Form

Company Name: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____



Authorized Signature: _____ Date: _____

Fax or mail this form with your payment. Please make checks payable to the Alzheimer's Mississippi. Fax completed form to: **844.587.9159**, or mail to:
855 South Pear Orchard Rd. Suite 501, Ridgeland, MS 39157

In-Kind Partner _____

- \$3,000+ \$1,500 - \$2,999 \$750 - \$1,499 \$500 - \$749 Up to \$499

Sponsorship Levels

- Presenting Sponsor \$3,000
 Hail Mary \$1,500 Touchdown \$750 Red Zone \$500 First Down \$250

Payment

- Check (*Enclosed*)

Credit Card

- DISCOVER VISA MC AMEX

Credit Card Number: _____

Security Code: _____

Exp: _____

Name as it appears on card: _____

Billing Zip: _____

Authorized Signature: _____ Date: _____

Questions?

Please contact Patty Dunn at 601.987.0020 or info@alzms.org

Alzheimer's Mississippi is a tax exempt nonprofit 501 (C) (3) organization.

EIN #64-0786327

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