

# Alzheimer's | MISSISSIPPI



## 2017 Talking Points

### Alzheimer's Mississippi

Alzheimer's Mississippi is the largest state based non-profit organization raising awareness and funds for Alzheimer's care and support services.

Alzheimer's Mississippi is focused on serving our families.

- Toll Free Number, Support Groups, Consultations, educational material, physician outreach, workshops and conferences.

100% of donations made to Alzheimer's Mississippi will stay in Mississippi to provide services to all families just like yours.

Research is critical and Alzheimer's Mississippi is advocating for research advancements with premier institutions right here in Mississippi and increasing federal research dollars.

### Alzheimer's Disease

52,000 Mississippians are living with Alzheimer's disease and are provided care by over 206,000 family caregivers.

Alzheimer's disease is the 5<sup>th</sup> leading cause of the death in Mississippi among disease. There is currently no way to cure, prevent or slow the progression of the disease.

Almost 13% of Mississippians over 45 report cognitive decline and 53% have not talked to a primary care physician.

The costs are staggering! Medicaid costs of care services for people with Alzheimer's is over \$500 million in Mississippi.

## tackleALZ

TackleAlz flag football game was first played and organized by a group of young professional women who wanted to raise money and awareness for Alzheimer's disease in the state of Mississippi.

Young philanthropists both women and men organize one of the most unique and fun events of the year, raising awareness and funds for Alzheimer's.

TackleALZ teams train hard for 3 months and are unique to each community bring together strong willed and empowered women.

Players and coaches organize fun events and practices during the spring and are encouraged to fundraise \$250 each to participate in the game.

Since its inception in 2011 in Jackson, Mississippi the flag football game has raised more than \$170,000 for Alzheimer's Mississippi.